



**FOR IMMEDIATE RELEASE**

## **WeTransact 2024 EdTech Award Finalist for Best Innovation Platform**

***Congratulations to edtech's best and brightest innovators, leaders, and trendsetters!***

Mar. 2024

Finalists and winners for **The EdTech Awards 2024** have been announced to a worldwide audience of educators, technologists, students, parents, and policymakers interested in building a better future for learners and leaders in the education and workforce sectors.

Celebrating its 14th year, the US-based program is the world's largest recognition program for education technology, recognizing the biggest names in edtech – and those who soon will be.

“Warm and hearty congratulations to all The EdTech Awards 2024 finalists and winners—very, very well done! The barriers education technology leaders have overcome in the last few years to make it to where they are today — well, that’s a cause for celebration!” said **Victor Rivero**, who as Editor-in-Chief of EdTech Digest, oversees the program.

The EdTech Awards recognizes people for outstanding contributions in transforming education through technology to enrich the lives of learners everywhere.

Featuring edtech’s best and brightest, the annual program shines a spotlight on cool tools, inspiring leaders and innovative trendsetters across the K-12, Higher Education, and Skills and Workforce sectors.

The EdTech Awards recognize people—and the products they produce and lives they shape— with three main honors:

- The EdTech Cool Tool Awards
- The EdTech Leadership Awards, and
- The EdTech Trendsetter Awards.

**This year’s finalists and winners include:**

## FINALIST & WINNERS LIST –

<https://www.edtechdigest.com/2024-finalists-winners/>

The EdTech Awards were established in 2010 to recognize, acknowledge, and celebrate the most exceptional innovators, leaders, and trendsetters in education technology.

Past winners include Adobe, Claned, Soundtrap, Blackboard, Discovery Education, DreamBox, Edthena, Promethean, Scholastic, SMART Technologies, zSpace and more.

This year’s finalists and winners were narrowed from the larger field and judged based on various criteria, including: pedagogical workability, efficacy and results, support, clarity, value and potential.

Editor-in-Chief of EdTech Digest Victor Rivero said:

*“Like our world, the whole of education—from K-12, higher education, workforce learning sectors—is currently in flux. To the fierce, persistent, and indefatigable innovators, leaders, and trendsetters of edtech—we salute you!”*

Further information about The EdTech Awards is available here:

<https://edtechdigest.com/>

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<https://www.facebook.com/edtechdigest/>

<https://www.linkedin.com/in/victorrivero/>

## **ABOUT EDTECH DIGEST AND THE EDTECH AWARDS**

EdTech Digest, a leading source of cool tools, interviews, and trends showcasing the future of learning — annually honors the best and brightest people, products and groups working in edtech with The EdTech Awards. Cool Tool, Leadership, and Trendsetter honorees span the K-12, Higher Ed, and Skills & Workforce sectors.