



Press Release

SkillVill Rises to the Challenge, Bridging Educational Divide Amidst Impending TikTok Ban

Be a part of the global movement redefining how we learn, grow professionally, and connect meaningfully.

Apr. 2024

San Francisco, CA - Skillvill is a new social platform that revolutionizes the way people connect based on their skills and passions. Not just another platform; it's the ultimate gateway to an enthusiastic, engaged audience filled with contextual celebrities, seasoned professionals, and eager students. SkillVill is your ticket to a world where learning, career advancement, and meaningful connections seamlessly merge.

A core area of initial focus is education. The global online learning and collaboration market is a juggernaut, currently valued at over \$200 billion. Projections for 2030 are a staggering \$848 billion. SkillVill isn't just part of this growth; it's at the forefront as the catalyst for collaboration.

Alexis Snelling, Co-Founder, stated, "With the impending ban on TikTok, Skillvill is the only platform that offers a collaborative approach that aggregates people, knowledge, and resources based on their needs in real-time and can fill the void that will be created when TikTok no longer becomes available."

David Snelling, Co-Founder, noted, "Many of TikTok's 170 million monthly active U.S. users rely on the app to generate secondary and even primary income streams. That includes 7 million small businesses that use the platform to drive growth, according to a joint report from Oxford Economics and TikTok released Apr. 24, 2024. Through Skillvill, they can become part of a global movement that's redefining learning, career progression, and community engagement and the timing couldn't be better."

About Skillvill

We believe that everyone deserves the opportunity to learn new skills and build a better life.

SkillVill is a skills-based social network that is committed to using technology to make the world a more inclusive and equitable place. The platform is designed to be accessible to everyone, regardless of their background or circumstances. We're innovators, entrepreneurs, and engineers on a mission to design technology to contribute towards a better tomorrow.

About the Team

Alexis Snelling is transforming the investor-first approach of the last decade with a sustainable founders-first cooperative method. She's dedicated to creating a more diverse and prosperous ecosystem for all.

David Snelling has spent decades creating scalable ecosystems and revolutionizing global industries, including voice technologies, new user interfaces, AI predictive analytics, and global security. He has greatly contributed to the success of Fortune 100 companies, startups and major VCs.

Barry X Lynn is a renowned tech industry advisor and entrepreneur, known for founding Be eXceL, an accelerator for early-stage tech companies. He has also led successful IPOs and strategic company acquisitions.

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